Carbon Black.

PeoplesBank: Defeating Emerging Attacks with Cb Defense

PeoplesBank
A passion for what is possible℠

INDUSTRY

Finance

COMPANY SIZE

201-500 employees

SECURITY CHALLENGES

+ Traditional AV was not preventing all types of attacks

+ Needed protection against zero-day attacks

PRODUCT

Cb Defense

KEY BENEFITS

+ Cb Defense stops attacks and empowers the team to conduct further analysis

+ The interface is easy and simple to use

Summary

PeoplesBank, a premiere bank in Holyoke, Mass., prides itself on having a strong security posture. Network Security Engineer Christopher St. Amand is part of the security team that maintains it, utilizing Cb Defense to transform the way the organization prevents advanced threats.

What Did They Need

PeoplesBank had done its research, and knew that traditional antivirus (AV) was not preventing all types of attacks. St. Amand and team looked for a product that would protect them against zero-day attacks. The team white-boarded out all the possible companies they could work with and the key features they needed. They also assessed specifically how each solution stopped different types of advanced threats. After evaluating several different solutions, St. Amand and the team chose Cb Defense for its robust prevention capabilities.

How Did it Help

St. Amand refers to Cb Defense as his "sleeping pill." Since using Cb Defense, St. Amand says, "I can sleep well knowing I do not have to worry about what a user is going to do on the internet [or] click on, because it doesn't really matter… Cb Defense will catch it."

Cb Defense not only stops attacks, but also empowers the team at PeoplesBank to investigate why the attack happened. This further analysis has allowed the company to shore up their other defenses. For example, enhancing their firewall configurations so these attacks don't happen again. This was not a capability of their prior solution and the team has found it immensely valuable.

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>
> *Network Security Engineer*
> *Christopher St. Amand*

The security team at PeoplesBank loves how "easy to use and simple the Carbon Black interface is." They spend more time in this interface than others because they "enjoy using it, and digging in and seeing what's going on." For St. Amand, an hour passes by when using Cb Defense without him realizing, because he now uses it to see what is happening throughout his entire network. Cb Defense is providing information he was not getting anywhere else.

Engaging with Carbon Black

Along with finding value in the product, St. Amand has personally found that Cb Defense support has been very helpful. Questions are answered promptly and informatively; no question is too difficult, they have said. And within the support forums, St. Amand is able to talk to product managers directly, and has found that by working with Carbon Black's Design Partner Program, a customer like PeoplesBank can have a say in design meetings and help influence the look and feel of the final product.

PeoplesBank has taken full advantage of Cb Defense and all it has to offer. As a result, the company has peace of mind knowing they are secure.

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About Carbon Black

Carbon Black is a leading provider of next-generation endpoint security. Carbon Black serves more than 3,700 customers globally, including 30 of the Fortune 100. As a cybersecurity innovator, Carbon Black has pioneered multiple endpoint security categories, including application control, endpoint detection and response (EDR), and next-generation antivirus (NGAV). Leveraging its newly introduced big data and analytics cloud platform – the Cb Predictive Security Cloud – Carbon Black solutions enable customers to defend against the most advanced cyber threats, including malware, ransomware, and non-malware attacks. Deployed via the cloud, on premise, or as a managed service, customers use Carbon Black solutions to lock down critical systems, hunt threats, and replace legacy antivirus. For more information, please visit www.carbonblack.com or follow us on Twitter at @CarbonBlack_Inc.

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